



Judges Selected for RFID Excellence in Business Awards at RFID World 2007

IRVINE, Calif., Jan. 26 /PRNewswire/ -- CMP Technology, producer of RFID World, the world's largest industry event focused on radio frequency identification and advanced track and trace technologies, today announced the selection of a distinguished panel of judges for the "RFID Excellence in Business" Awards at RFID World 2007.

The awards will showcase achievement, innovation, and unique applications that illustrate the power and functionality of RFID in the first event of its kind in North America. Award winners will be recognized in front of thousands of their peers at the conference keynote on March 27, as well as in the press, the conference website, and a video montage in the exhibition hall. The RFID World Conference and Exhibition takes place from March 26 to 28, in Dallas, Texas.

The judges represent a broad cross-section of the RFID industry, including product and services vendors, end-user companies, research institutions, and associations. Each is a leader in the RFID industry. They are:

AIM Global (Association for Automatic Identification & Mobility) -- Dan Mullen, President
Baird & Co. -- Reik Read, RFID Research Analyst
Best Buy -- Paul Freeman, RFID Program Director
Boeing -- Steve Georgevitch, Supply Chain Manager
California Polytechnic State University -- Dr. Tali Freed, Assistant Professor & Industrial and Manufacturing Engineering Director, PolyGAIT Laboratory
ChainLink Research -- Ann Grackin, CEO
Daisy Brand -- Kevin Brown, Director of Information Systems
EPCglobal North America -- Sue Hutchinson, Director of Product Management
IATA (International Air Transport Association) -- Andrew Price, RFID Project Manager
Integrated Solutions Magazine -- Ed Hess, Executive Editor
RFID Product News -- Chris Lyons, Group Publisher
RFID Update -- Will Smith, Editor
RSI ID Technologies -- Wolf Bielas, CEO & Founder
Sun-Maid Growers of California -- Andy Schmidt, Director of Information Systems
SupplyScape -- Peter Spellman, Senior V.P. of Products and Services
Tandy Brands -- Jim McMasters, Senior Vice President, Information Systems
XIO Strategies -- Mary-Ann Wagner, President & CEO

A panel of at least three judges will evaluate applications for a single award category. The five award categories are: Excellence in RFID Implementation, Excellence in RFID Pilot, Excellence in RFID Technology, RFID Visionary of the Year, and Most Innovative RFID Application.

RFID product and services vendors, end-user companies, research institutions, and other organizations are eligible to compete for the awards. The deadline for application submission is February 5, 2007.

RFID Revolution, a Washington, DC-area firm that provides RFID marketplace strategy consulting and education, is co-sponsoring and administering the event.

For more information about the RFID Excellence in Business Awards at RFID World 2007 or to download an Award application form, go to <http://www.rfid-world.com>.

About CMP Technology (www.cmp.com)

CMP Technology is a marketing solutions company serving the technology industry. Through its market-leading portfolio of trusted information brands, CMP has earned the confidence of more technology professionals than any other media company. As a result, CMP is the premier provider of access, insight and actionable programs designed to connect sellers and buyers in ways that yield superior return on investment. CMP Technology is a subsidiary of United Business Media (<http://www.unitedbusinessmedia.com>), a global provider of news distribution and specialist information services with a market capitalization of more than \$3 billion.

About RFID Revolution (www.rfidrevolution.com)

RFID Revolution, LLC is a market strategy consulting firm focused on helping companies with emerging RFID solutions drive revenue growth. The firm provides a broad range of assistance to vendors of RFID products and services, from market strategy and research to product promotion. All services are aimed at helping companies leverage information about real needs in the marketplace to transform promising technology into viable commercial solutions. RFID Revolution also provides market research services and RFID education to end-user companies, as well as associations, government agencies, investment firms, and law firms seeking to better understand the RFID marketplace.

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