



## RFID Revolution LLC

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[www.RFIDRevolution.com](http://www.RFIDRevolution.com)

### Leslie K. Downey

Principal & Owner

**Incorporated: 2005**

**RFID Essentials  
commercialization: 2008**

### Clients

- IBM
- Michelin
- U.S. Air Force (teamed with Northrop Grumman)
- USTRANSCOM

[See customer comments](#)

### Channel Partners

- Automotive Industry Action Group (AIAG)
- Council of Supply Chain Mgmt. Professionals
- RFID Global Solution
- RFID Journal
- The eLearning Center
- XIO Strategies

### Industry Leadership

- RFID Excellence in Business Awards at RFID World 2007, the first RFID industry awards event in North America, co-founded by RFID Revolution.
- Our principal has authored articles on RFID in BusinessWeek.com, RFID Journal, and other publications.

### Affiliations

- AFCEA
- CSCMP
- M.I.T. Enterprise Forum
- RFID Tribe
- Women in Intl. Trade
- Women in Technology

### RFID Essentials Online Training

RFID Revolution LLC provides education and market strategy consulting services to the radio frequency identification (RFID) marketplace.

Our state-of-the-art, Web-based training tool, **RFID Essentials**, helps end-user organizations jumpstart projects and think more creatively about how they can use RFID, by rapidly familiarizing employees with the technology, and how to apply it and measure the ROI.

Subjects covered in **RFID Essentials**:

- RFID technology (active, passive, and RTLS, middleware, and standards)
- Comparison with bar codes
- Applying RFID in your organization
- Measuring its financial contribution
- Planning an implementation.

In this *experiential learning*, users:

- Learn at their pace, from anywhere
- Actively participate in the experience
- Exercise critical and creative thinking in real-world, simulated applications
- Acquire lasting, *actionable* knowledge

We offer **RFID Essentials** by:

- Individual subscription
- Enterprise Multi-User License, for organizations with ten or more users, featuring group prices and 12 months of access.

**RFID Essentials** contains [nine modules](#), a final exam, and certificate. It takes about eight hours to complete. As needed, it can be customized for particular applications or vertical industries, and even co-branded.

To serve the RFID education needs of Federal agencies, we seek to partner with organizations established in that marketplace.

## Capability Statement

Leslie K. Downey

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**DUNS #: 61-148-3947**

**CAGE Code: 5BF21**

**NAICS: SIC: PSC:**

541512	7372	6910
541614	7373	U012
611420	8243	
	8742	

### Business Certifications

**Small, Woman-Owned**

### Target Federal Agencies

Organizations benefiting from **RFID Essentials** are those exploring or implementing RFID in:

- Supply chain and inventory tracking
- Transport and logistics
- Access control
- IT asset tracking
- Hospital asset tracking
- Document tracking
- Personnel safety

Project teams getting up to speed early in the project life can shave weeks or months off an implementation.

### Course Samples

- [www.rfidrevolution.com/RFID-Essentials/demonstration/](http://www.rfidrevolution.com/RFID-Essentials/demonstration/)
- [www.rfidessentials.net/link1.php](http://www.rfidessentials.net/link1.php)

### Course Creators

Three top industry experts, with years of implementation experience, collaborated with RFID Revolution and its team of e-learning content developers:

- Dr. Dan Dobkin, [Enigmatics](#)
- Craig Harmon, [Q.E.D. Systems](#)
- Louis Sirico, [RFID Wizards](#)

RFID Revolution Founder Leslie Downey has 25 years experience in product management of global network services for Fortune 500 companies.